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## An Introduction to Audio Description

*An Introduction to Audio Description* is the first comprehensive, user-friendly student guide to the theory and practice of audio description, or media narration, providing readers with the skills needed for the effective translation of images into words for the blind and partially-sighted.

A wide range of examples, from film to multimedia events and touch tours in theatre, along with comments throughout from audio description users, serve to illustrate the following key themes:

- the history *An Introduction to Audio Description: A practical guide (Translation Practices Explained)* of audio description
- the audience
- the legal background
- how *An Introduction to Audio Description: A practical guide (Translation Practices Explained)* to write, prepare and deliver a script.

Covering the key genres of audio description and supplemented *An Introduction to Audio Description: A practical guide (Translation Practices Explained)* with *An Introduction to Audio Description: A practical guide (Translation Practices Explained)* exercises and discussion points throughout, this is the essential textbook for all students and translators involved in the practice of audio description. Accompanying film clips are also available at: <https://www.routledge.com/products/9781138848177> and on the Routledge Translation Studies Portal: <http://cw.routledge.com/textbooks/translationstudies/>.

**Louise Fryer** is a teaching fellow at University College London and describes for the National Theatre of Great Britain and VocalEyes. For many years, she presented *Afternoon on 3*, *Live in Concert* and *Proms* for BBC Radio 3.

### Translation Practices Explained

Series Editor: Kelly Washbourne

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*Translation Practices Explained* is a series of coursebooks designed to help self-learners and students on translation and interpreting courses. Each volume focuses on a specific aspect of professional translation practice, in many cases corresponding to courses available in translator-training institutions. Special volumes are devoted to well consolidated professional areas, to areas where labour-market demands are currently undergoing considerable growth, and to specific aspects of professional practices on An Introduction to Audio Description: A practical guide (Translation Practices Explained) which little teaching and learning material is available. The authors are practicing translators or translator trainers in the fields concerned. Although specialists, they explain their professional insights in a manner accessible to the wider learning public.

These books start from the recognition that professional translation practices require something more than elaborate abstraction or fixed methodologies. They are located close to An Introduction to Audio Description: A practical guide (Translation Practices Explained) work on authentic texts, and encourage learners to proceed inductively, solving problems as they arise from examples and case studies.

Each volume includes activities and exercises designed to help learners consolidate their knowledge (teachers may also find these useful for direct application in class, or alternatively as the basis for the design and preparation of their own material.) Updated reading lists and website addresses will also help individual learners gain further insight into the realities of professional practice.

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A practical guide

Louise Fryer

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