
Nancy Nix-Rice guides us to look good through photos, illustrations, and great copy. It's almost as if she's standing next to us, saying, "Try this!" No matter your age, style, and pocketbook, you'll find this your go-to fashion reference.

Nancy Zieman, Producer/Host of TV's *Sewing With Nancy* and founder of Nancy's Notions

Looking Good...Every Day takes *Looking Good* to another level. Nancy Nix-Rice's new approach through "points of connection" is unique and easy to understand, and hundreds of photos provide proof that this approach works. Filled with timeless principles of color, line, design, and proportion, *Looking Good...Every Day* helps women of all ages, shapes, and lifestyles make flattering choices while maximizing their wardrobe budget. This is a book every sewer and non-sewer alike should have!

Leslie Willmott Image & Wardrobe Consultant, *Smart Women On The Go*, former corporate sales executive, and co-author, *Clothes Sense*



My usual reaction to a new "style" book is to sit on my hands. After reading *Looking Good...Every Day*, I was ready to stand on a chair and yodel! Finally, a timeless reference book for women of all ages and sizes! This book, now, will be the text for my classes. Thank you, Nancy, for a job very well done.

Kathryn Brown CSI, Sewing Instructor and Style Lecturer

As a presentation skills trainer and coach, I work with women presenters to help them project confidence and credibility. Now I can't wait to recommend *Looking Good...Every Day* to them. This is such a powerful resource: It helps a woman evaluate what showcases her unique attributes. When she dresses and accessorizes to accentuate her best self, she'll discover that in the front of the room, the focus will be on her face and her communications, not on "OMG, what is she wearing?!" This book underscores that your presence is powerful when everything is connected—clothing, color, style, accessories. And I love how it shows you how *Looking Good...Every Day: Style Solutions for Real Women* to connect everything, step by colorfully

illustrated step!

[Barbara Busey, President, Presentation Dynamics](#)

Looking Good...Every Day is a marvelous book that includes every topic you need to know for how to look great. Each Looking Good . . . Every Day: Style Solutions for Real Women chapter is detailed but easy to understand because of the superb quality of writing. The chapter on color showcases the importance of wearing a flattering color. This is a current and thorough textbook that should be Looking Good . . . Every Day: Style Solutions for Real Women in every image consultant's library.

[Elaine Stoltz, AICI CIM](#)

As an image consulting instructor who has used Nancy's original *Looking Good* book since 2000, I'm thrilled with this updated version. While reviewing the new copy, I got excited—the color pages really make a difference! The book is loaded with new information and the pictures throughout the book reflect a diverse group of women.... It is an easy and enjoyable book to read and the step-by-step guidelines with the body style will be an added bonus when I introduce students to body analysis.... I'm very pleased with the book and will look forward to when I can start using it for my image consulting class. The book is so comprehensive, I will continue to use it as Looking Good . . . Every Day: Style Solutions for Real Women an introduction to image consulting.

Looking Good . . . Every Day: Style Solutions for Real Women

[Kelly Armstrong, Image Consulting Instructor Looking Good . . . Every Day: Style Solutions for Real Women Fashion Department, City College of San Francisco](#)

This is a comprehensive, Looking Good . . . Every Day: Style Solutions for Real Women step-by-step volume for any woman who wants to know how to look her best, every Looking Good . . . Every Day: Style Solutions for Real Women day. Nancy Nix-Rice leads readers through the fundamental and essential style principles, from discovery to application to wardrobe maintenance. Readers learn to identify their innate assets and how to accentuate them no matter their lifestyle and budget. By using basic and timeless design concepts, readers (and wardrobe consultants) can make better selections for themselves, use their "ideal style connections" to choose the best from what's in fashion at the time, and thereby always Look Good, Every Day!

[Dominique Isbecque, AICI, CIP, Executive Director of Image Resource Center of NY LLC, co-founder, Association of Image Consultants International \(AICI\) Facilitator of the Certificate Program in Image Consulting at FIT \(Fashion Institute of Technology\)](#)

From the point of view of a fabric retailer, I found the sections relating to fabric choice, whether in ready-to-wear or custom sewing, filled with insightful and practical advice for consumers. Understanding fabrication, design and texture is essential to making good choices. In a world where we rely more and more on digital images to make our shopping selections, Nancy's discussion of Looking Good . . . Every Day: Style Solutions for Real Women scale, texture and print provides an indispensable guide to add to our decision-making toolbox.

Barb Blom, Owner, Sawyer Brook Distinctive Fabrics

Giving the reader the tools she needs to objectively assess her unique physical characteristics, *Looking Good...Every Day* offers every woman a step-by-step approach to discover Looking Good . . . Every Day: Style Solutions for Real Women her best colors, silhouettes and styles. Establishing points of connection further empowers her to draw conclusions based on the science of image rather than her own instinct, the makeover shows, or fashion magazines.

Carol Davidson, AICI CIP,

President & Chief Style Officer, StyleWorks of Union Square

A very useful and comprehensive guide for putting together—or refining—every aspect of your wardrobe from style to closets to shopping. Enough Looking Good . . . Every Day: Style Solutions for Real Women depth for the image Looking Good . . . Every Day: Style Solutions for Real Women “geeks,” but accessible to all. The “Do’s and Don’ts”—with illustrations—are particularly helpful. Food for study ... as well as for thought! Looking Good . . . Every Day: Style Solutions for Real Women A definite keeper.

Beryl Wing, AICI CIP,

Owner and Chief Strategy officer, The Image Authority

This book is like an encyclopedia—in the very best sense. It’s packed full of information from A to Z for anyone trying to simplify the act of getting dressed. It’s a great resource for garment sewers, but you don’t have to be a sewer to use this book.

I love the modern approach that presents you with helpful apps and ways to use technology, if you choose, to make the process easier. And Nancy provides little exercises so you can easily analyze yourself and make all the connections you’ll Looking Good . . . Every Day: Style Solutions for Real Women need to find those style solutions.

The illustrations and Looking Good . . . Every Day: Style Solutions for Real Women photos really make the book work because they so clearly show the points Nancy is making—like the amazing thing that can happen when you reposition a belt, tuck in a shirt, or add a little shoulder pad. It’s well organized, too, so whether you read it from start to finish (which I recommend because Nancy has a great sense of humor and you’ll enjoy the read) or just search out the sections on topics that trouble you the most, you can easily find what you’re looking for.

If you’ve always wished for a friend to help you work through the process of learning to look the way you always knew you could, this book feels like that friend.

Mary Ray, Freelance Teacher, Writer, Looking Good . . . Every Day: Style Solutions for Real Women Designer Contributing Editor, *Threads* magazine Adjunct Instructor, Apparel Design & Merchandising, Appalachian State University, Boone, NC

This book would never exist without the collaboration of many talented individuals:

- Leslie Wood Willmott and Barbara Weiland Talbert, whose original volume, *Clothes Sense*, inspired this book.
- Publisher and Looking Good . . . Every Day: Style Solutions for Real Women book photographer, Pati Palmer, who artfully brought the piece together.
- Designer Linda Wisner, who turned our words Looking Good . . . Every Day: Style Solutions for Real Women into exciting, easy-to-read pages.
- Artists Kate Pryka and Taylor Jean Engel, who made many concepts vividly visual.
- Image consultant Ethel Harms, who styled hair and makeup for our models.
- Copyeditor Ann Price Gosch, who fine-tuned the grammar and construction.
- McCall, Vogue, and Butterick pattern companies for sharing their beautiful fashion photography and fashion art to illustrate line, design, and color examples (for pattern information, see [page 205](#)).
- Students of Palmer/Pletsch sewing workshops, my image clients, those we met in a restaurant, members of a sewing guild, and friends or friends of friends who volunteered to be the “real people” examples for the book.
- Magnum Opus hair salon and Uptown EyeCare and Optical in Portland, Ore., for assistance with styling our models.

The information in these pages isn't new or revolutionary. It is time-tested and proven by artists and image consultants, many of whom have generously shared their knowledge through the years.

Looking Good... Every Day is lovingly dedicated to my mother and to my "other mother" Edith, both of whom *Looking Good . . . Every Day: Style Solutions for Real Women* taught me to appreciate and value loveliness—external and internal—and to my daughters Mandi and Kate *Looking Good . . . Every Day: Style Solutions for Real Women* for continually pushing me to expand and freshen that appreciation.

For teaching tools when using the book as a text for image courses, contact the publisher.

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