
What To Buy When:

A Guide To The Monthly Grocery & Retail Sales!

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INTRODUCTION

While certain items seem to be on sale in heavy rotation at stores (for instance, one week Pepsi products are on sale, the next week Coca-Cola, and then back to Pepsi, and so on), there are many items that are only at their best price during certain times of the year.

In this book, I go over in detail what items are at their best price every month throughout the year. From groceries and toys to lawn equipment and furniture, this book will help you plan ahead for upcoming deals so that you can make your money stretch further!

The key to saving money is to buy items when they are at their lowest price so that when you need them, you already have them, and you don't have to pay full price. This guide will help you look ahead and plan for large purchases, as well as telling you when to stock up on certain food items.

Please note that while some items are at their best price only once a year, other products may have deep discounts two to three times during the year. Also, price and availability vary by region and retailer. This list is meant to be a guide, but of course only you will be able to find out the actual deals in your area.

So, if you are ready to save some money by learning *What To Buy When: A Guide To The Monthly Grocery & Retail Sales* what to buy when, let's get started!

JANUARY

The *What To Buy When: A Guide To The Monthly Grocery & Retail Sales* hectic holiday season is over and the harsh winter has set in, but the retail deals are super hot in January!

Christmas Clearance Everyone knows that **holiday decorations** and wrapping paper are up to 90% off in January; but think outside the box and snatch up super-cheap Christmas food items, especially **snacks** and **baking supplies** that you can eat over the next few months. What To Buy When: A Guide To The Monthly Grocery & Retail Sales

If you find plain white, green or red (or other solid color) tableware, you can use those for other holidays, birthdays and get-togethers. Look for items in holiday packaging that can be used everyday such as paper towels, napkins, and tissue.

Candy can also be repurposed. Separate the holiday M&M's, using the red and white ones for Valentine's Day and saving the green ones for St. Patrick's Day. Chocolate freezes well, too; I buy holiday Hershey's Kisses for cheap in January and save them for my making Peanut Butter Blossom Cookies (recipe is on my website!) throughout the upcoming year. What To Buy When: A Guide To The Monthly Grocery & Retail Sales

Clearance: Be sure to take the time to look around ALL stores for their clearance sections, not just stores that sell Christmas items, as **January and July are the biggest clearance months of the year** all retailers offering markdowns. Some stores spread their clearance throughout the building, while others have a special section in the back. What To Buy When: A Guide To The Monthly Grocery & Retail Sales

If you have the extra money and room to store these January deals, you will definitely want to take advantage of the markdowns and stock up. I usually do a large portion of my gift shopping – both for birthdays and Christmas – in January. What To Buy When: A Guide To The Monthly Grocery & Retail Sales

Be sure to check the What To Buy When: A Guide To The Monthly Grocery & Retail Sales retailers' return What To Buy When: A Guide To The Monthly Grocery & Retail Sales policy on clearance items as many do NOT allow returns for discounted merchandise.

Exercise Equipment & Health Club Memberships After all of the holiday eating, people are eager to at least TRY to get into shape for the new year. Look for great offers on at-home treadmills and elliptical machines, as well as gym specials. Don't get carried away and get locked into a pricey yearly membership; look for gyms offering one-month deals with no commitment.

Food: Diet foods yogurts, cereals, and weight-loss brands such as Lean Cuisine and Special K are big sellers in January. However, Super Bowl Sunday brings with it the temptations of **snack foods such** chips, dips, soda pop, sandwich items, and wings. Whether you are looking to lose weight or simply stock up for the big game, look for lots of promotions on these foods, along with coupons, in January.

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