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## AN ADDICUS NONFICTION BOOK

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***Jon Mendelsohn, M.D.***

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*Kriston J. Kent, M.D.*

## INTRODUCTION

At no Your Complete Guide to Facial Cosmetic Surgery other time in history have we seen so much media attention focused on cosmetic surgery. We see cosmetic surgical makeovers on national television. We watch programs about cosmetic surgery for movie stars. We read magazines and newspapers, Your Complete Guide to Facial Cosmetic Surgery brimming with information about the latest cosmetic surgery techniques and procedures. Why is all this media attention occurring? It's likely due to the public's intense interest in these topics.

Millions of Americans are seeking facial cosmetic surgery. The number of facelifts performed in the United States increased 46 percent over last year. Other procedures, Your Complete Guide to Facial Cosmetic Surgery such as rhinoplasty and eyelid lifts, have also increased dramatically. No doubt, part of the upward trend is a result of our population getting older—someone turns 50 every 8 seconds in America. We may be aging, but we want to look our best. Even so, the trends show that many younger Americans are also undergoing cosmetic surgery, too.

Perhaps you're considering facial cosmetic surgery. If so, we encourage you to become an informed consumer so you will enjoy the process and achieve the results you desire. To help you better understand facial cosmetic surgery, we offer descriptions of various procedures along Your Complete Guide to Facial Cosmetic Surgery with dozens of before and after photos of our patients. We hope this book is a helpful tool to you as you make choices about facial cosmetic surgery.

## CHAPTER 1

### CONTEMPLATING FACIAL COSMETIC SURGERY

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## CONTEMPLATING FACIAL COSMETIC SURGERY

*Are you among the thousands of Americans who are thinking about facial cosmetic surgery? Have you wondered how you might look after a facelift...a nose job...an eyelid lift? Are you brimming with energy on the inside but showing your age on the outside? If so, facial cosmetic surgery may be for you. Each year, more and more Americans are choosing to turn back the clock with cosmetic surgery.*

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